

Hong Kong Design Summit 2024

Date: 14 March 2024 (Thursday)

Time: 8:50 am to 9:30pm

Location: sky 100, 100/F, ICC (International Commerce Centre)

RUNDOWN for Main Stage

Time	Programme
08:50	Reception
09:40-11:30	<p>Kick-off Ceremony</p> <ul style="list-style-type: none"> -Opening Remark by Ms. Mui Kinoshita, Chairman of the HKDA -Opening Remark by Mr. LAI Yat Ching, Anson, JP, Deputy Director, General of Trade and Industry (Bilateral Trade, Controls & Industries Support) - MOU Partnership Signing Program - Ribbon Cutting Ceremony for “Play Together” - VIP Guided Tour to the Exhibition Booths
	<p>Conference Sessions (Brands Sharing at Main Stage)</p>
10:45-11:00	<p>Conference Session themed 'Brand Image,' moderated by Mr. Hong Ko, featuring:</p> <ol style="list-style-type: none"> 1. MONOCOZZI 2. Make It Works 3. a2circle
11:05-11:20	<p>Conference Session themed 'Brand Image,' moderated by Mr. Hong Ko, featuring:</p> <ol style="list-style-type: none"> 1. Headragon 2. Ula.na.couture 3. cocoon architecture ltd
11:35-12:00	<p>Conference Session themed 'Innovation,' moderated by Mr. Hong Ko, featuring:</p> <ol style="list-style-type: none"> 1. Oh Wow Corporation Limited 2. Anima Technologies Limited

	<ul style="list-style-type: none"> 3. Shang Healthcare Ltd 4. 简单上下 5. LC Studio
12:15-12:35	<p>Conference Session themed 'Market Value,' moderated by Mr. Hong Ko, featuring:</p> <ul style="list-style-type: none"> 1. Tricho Hair 2. Hong Kong Life Insurance Limited 3. 孀 Mary Yu 4. TRICKSTER
12:40-12:55	<p>Conference Session themed 'Market Value,' moderated by Mr. Hong Ko, featuring:</p> <ul style="list-style-type: none"> 1. HARBOUR 2. 168 to be design 3. Impression Design Workshop Limited
14:00-14:25	<p>Conference Session themed 'Sustainability,' moderated by Mr. Kenny Li, featuring:</p> <ul style="list-style-type: none"> 1. Sino Group 2. One North 3. Invisibilis Moveré 4. James Hudson Taylor Memorial Hall 5. OON Jewellery
14:30-14:50	<p>Conference Session themed 'Sustainability,' moderated by Mr. Kenny Li, featuring:</p> <ul style="list-style-type: none"> 1. Measure Mode Company Limited 2. Rainy Sky 3. ARTY:ACTIVE 4. Design Studio MZ+MM
14:55-15:35	<p>Conference Session' moderated by Ms. Amy Ip, featuring Grand Award of the Year winners:</p> <ul style="list-style-type: none"> 1. 简单上下 2. HARBOUR 3. Discovery Bay 4. Oval Design Ltd
15:40-16:20	<p>Conference Session' moderated by Ms. Amy Ip, featuring Grand Award of the Year winners:</p> <ul style="list-style-type: none"> 1. NakedLab Rebranding by THE CABINET 2. Otera 3. agape design ltd
16:25-17:05	<p>Conference Session' moderated by Ms. Amy Ip, featuring Grand Award of the Year winners:</p> <ul style="list-style-type: none"> 1. Chocolates by Ryan L Foote 2. A Shoppin' Baby 3. MONOCOZZI
17:05-17:45	<p>Conference Session' moderated by Ms. Amy Ip, featuring Grand Award of the Year winners:</p>

	<ol style="list-style-type: none"> 1. SOSA GROUP LTD. 2. Sino Group 3. BlueOnion
	Brand Design Awards 2024 Award Presentation Ceremony
18:00	Reception
18:35-20:20	<p>BDA Award Presentation Ceremony</p> <ul style="list-style-type: none"> -Opening Remark by Ms. Mui Kinoshita (Chairman of the HKDA) -Opening Remark by Dr. Lo Kam Wing, BBS, JP (President, the Chinese Manufacturers' Association of Hong Kong and Honorary Chairman of Brand Development Council) - Best Awards Winners - Grand Award of the Year Winners - Best of the Best Winners
20:35-21:00	<p>After-show Party</p> <p><i>(featuring a performance by Mr. Alan Po, the main vocalist from Mr., the famous Hong Kong Band)</i></p>
21:00-21:30	Lucky Draw